

**Rossford Business Association**  
**Meeting Minutes – 3-30-11 Meeting**

Thank you to Tom Haas of Haas Garage Door for sponsoring our breakfast and to Bulldog Diner for hosting.

**OLD BUSINESS**

- The annual Rossford Business Fair was a huge success, with about 2000 people attending the event. We had 71 vendors and 77 booths. We expect to net about \$3000 from the event and also collected \$2240 in dues with the fair registration.

**NEW BUSINESS**

- The new RBA dues policy sets April 1 as the due date for all members' dues. Invoices will be sent to any members who have not paid their 2011 dues. Payment will be due no later than April 30 to remain an RBA member for 2011. Those who do not pay will be removed from the website and will not be included in the new RBA directory.
- A new RBA directory will be published and distributed this summer. Members must be current with their dues in order to be included in the directory. The directory will be sent to all households in the Rossford School district and will also be placed at various business locations. Advertising opportunities will be available for RBA members. Please let Ray Miller know if you are willing to serve on the directory committee.

**Guest Speakers – Wendy Stram/Beth Jensen – Rossford Convention & Visitors Bureau**

The Rossford Convention and Visitors Bureau, which is funded by the Rossford hotel/motel tax, is now in service! A strategic plan has been finalized and a website and materials are being developed. While still in the developmental stages, the Rossford CVB is already actively pursuing tourism business for Rossford. The CVB would like to know what you want to offer to tourist groups so that they can include your information when preparing potential itineraries. Many senior groups are looking for a hands-on experience, so let Wendy or Beth know of any opportunities for such a visit. The CVB will also be preparing welcome packets for groups coming to the area, whether for a soccer tournament, tractor pulls, or a day of shopping. Your business can provide coupons and/or promotions to be included in these packets. The CVB is here to help promote Rossford as a destination, but our businesses must be willing to partner with them to achieve the greatest benefits. RBA members will receive information from the CVB via e-mail and the CVB will give us monthly updates at our RBA meetings. Please contact them with any questions. They are here to help!

Our next meeting will be Wednesday, April 27 at noon at **Hampton Inn & Suites**, located at 9753 Clark Drive, near Bass Pro.

Respectfully submitted - Brenda Schwind, RBA Vice-President/Secretary, Directions Credit Union

**RBA Mission Statement:**

**To serve and support members of the Rossford business community by sharing business knowledge and talents and capitalizing on the goods and services provided by Rossford professionals to collectively boost commerce and city partnership.**